



Sponsorship opportunities

21st October – 17th November 2008

*"...the **sound** festival is already established as an impressive and important strand in Scotland's musical calendar. It is developing real muscle and growing sharp teeth. Long may it continue."*
Michael Tumelty, **The Herald**, 28th October 2006

sound, the North East of Scotland's festival of new music, is the most exciting festival of its type to have emerged in Scotland in recent years. It is driven by the passion to make new music more accessible to audiences of all ages and backgrounds. As well as the usual month-long spread of eclectic and cutting-edge concerts and workshops, the 2008 festival will include two weekends of intensive events, aimed at attracting dedicated new music audiences to the North East:

1. A mini SaxFest from the 30th October to the 2nd November, include concerts, workshops, masterclasses and a community event. Artists and composers involved will include Richard Ingham, SaxAssault, Andy Scott, Martin Kershaw, Rob Hall, and the National Saxophone Choir.
2. A weekend of classical and electroacoustic events from the 13th – 17th November. Artists involved will include the Smith Quartet, Continuum, the Scottish Flute Trio, the Fidelio Trio, Darragh Morgan, Kim Cascone, Robert Scott Thompson, Scott Wilson and Erdem Helvacioğlu, with world premieres of works by Thea Musgrave, Sally Beamish and Pippa Murphy.

♪ Sponsor the festival as a whole

You can sponsor the festival as a whole for any amount over £1,000. *Your logo will be put on our brochure, 35,000 copies of which are distributed in the North East, across Scotland and to targeted customers in the UK. Further opportunities for free tickets, corporate entertainment and advertising are available, tailored to suit your needs and appropriate to the amount given.*

♪ Sponsor the Saxfest (30th October – 2nd November)

This year's SaxFest provides a unique opportunity to sponsor a range of events: from concerts at the Lemon Tree, the Cowdray Hall and the Art Gallery with some of the UK's best saxophone players; to workshops in schools; to our main community event, which will bring together local young and amateur saxophone players to rehearse and perform a new work by Andy Scott at a gala concert at the Beach Ballroom on Sunday 2nd November, which will also feature the National Saxophone Choir of Great Britain. *Your logo will be present on all specific advertising for this event and, depending on the level of funding, may also be on the main festival brochure. These are great events to offer your staff free tickets to, and there will be opportunities for corporate entertainment – notably at the Beach Ballroom on the Sunday evening.*

♪ Sponsor a series of concerts

As well as the SaxFest, there are two other self-contained series of concerts within the festival, *which will all have their own advertising and entertainment possibilities:*

- An intensive weekend of classical and electroacoustic concerts and installations from the 13th – 17th November. Concerts by Continuum, the Fidelio Trio, the Scottish Flute Trio, the Scottish Ensemble Trio and the Smith Quartet could all provide entertainment or staff ticket opportunities. An electroacoustic evening on the Saturday night at the Lemon Tree will also be a major event.
- A series of talks and concerts on the North Coast: 4 talks at Duff House (Banff) and 3 concerts in Pennan, Portsoy and Banff.

♪ Sponsor a concert

You could sponsor any one of the concerts during the festival, *benefiting from the advertising for that particular event, and offering ticket and corporate entertainment opportunities.*

♪ Sponsor our educational work in the community

The community and educational projects organised during **sound** are extremely important, offering local musicians and composers, school children and the general public to benefit from the presence of top-class artists. This year these will include:

- A saxophone masterclass and workshop day on the 1st November open to the general public;
- A community rehearsal and performance day for local young and amateur saxophone players on the 2nd November at the Beach Ballroom;
- An improvisation workshop day with Glasgow Improvisers Orchestra (date tbc). This event is a follow-on from an improvisation weekend we organised in 2007, and which has led to the creation of two improvisation groups in the North East;
- A workshop for the general public with Reem Kelani, the Palestinian singer and songwriter.
- A Composers' Day for anyone interested in composition, with talks and workshops by Judith Weir, John Casken, Pete Stollery and Roberto Fabbriciani (flute);
- A contemporary string technique workshop for local amateur and professional string and fiddle players with Darragh Morgan (violin) and Robin Michael (cello) from the Fidelio Trio;
- A series of schools workshops with artists present during the festival;
- A series of 7 talks and masterclasses at the University, open to the general public.

You could sponsor any one of these projects, or sponsor our education work as a whole, bringing benefit to a number of local people of all ages.

♪ Commissioning new music

Why not become involved not only in performance but also in the creation of works of art? We commission a number of works every year. This year's opportunities include new pieces for massed saxophones by Andy Scott and Charlotte Harding. **sound** is also happy to other collaborations, including the hosting of a particular composer/artist's participation in **sound**.

**For further information, and to discuss potential sponsorship, please contact:
Fiona Robertson, festival coordinator - info@sound-scotland.co.uk / 013398 81256**

sound was set up by local organisations in Aberdeen and Aberdeenshire to make new and contemporary music more accessible to audiences of all ages and backgrounds. This is done by ensuring active participation and enjoyment through *workshops* for both adults, and children, *pre-concert talks* and *post-concert discussions*. We want people to have fun and to find ways of developing their musical awareness and desire to take creative risks. Accessibility is also achieved by taking music to more unusual venues- taking music to people, rather than always expecting them to come to us.

sound both organises and promotes events itself and acts as an umbrella organisation – encouraging music clubs and other organisations to take part by programming concerts, workshops or events that include an element of new music during the period of the festival. **sound** has thus developed a substantial network, which in 2007 involved the following organisations: Aberdeen Chamber Music Club, Aberdeen City Music School, Banchory Academy, BBC Scottish Symphony, Belmont Picturehouse, Cappella Nova, Duff House, Gordonstoun School, Interesting Music Promotions, Inverurie Music, The Lemon Tree, Monymusk Arts Trust, Aberdeen Music Hall, Newton Dee Community, North East of Scotland Music School, Peacock Visual Arts, Strathdee Music Club, University of Aberdeen, Upper Deeside Music, Woodend Arts Association and Woodend Music Society. This year the Aberdeen Music Prize, Dancelive!, the Portsoy Boat Festival, the Scottish Ensemble and Aberdeenshire Schools Orchestra will be joining the network.

sound is supported by Aberdeen City Council, Aberdeenshire Council, Aberdeen Endowments Trust, EventScotland Regional Events Programme, Hugh Fraser Foundation, PRS Foundation, Scottish Arts Council, and Youth Music Initiative.

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Scottish Charity No. SC 037310

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